

Advocate Roadmap



1

GET INFORMED

Sign up for MBA advocacy updates by emailing MBA@mobankers.com.

Download the MBA app and tap "Advocacy at Your Fingertips" to access tools and updates.

Print the MBA Advocacy Toolkit. Share with staff, colleagues, and board members.

Scan the QR code to visit MBA's Advocacy page for quick access to current priorities, legislative tracking, and helpful resources.



2

ENGAGE LOCALLY

Get to know your lawmakers. Use the legislator look-up tool on MBA's Contact Legislators page to identify your elected officials.

Invite your lawmaker(s) for coffee, lunch or to your bank for introductions. Trade cell phone numbers if appropriate.

Contact lawmakers about relevant issues. It's appropriate to ask for their support or opposition on a specific bill – just be respectful and direct.

3

BUILD AND STRENGTHEN RELATIONSHIPS

Join the Target Banker program to meet lawmakers in Jefferson City.

Host or attend local lawmaker meetings – MBA can assist with planning and materials.

Join MBA's Washington, D.C., advocacy trips to meet federal lawmakers and regulators.

Invite elected officials to speak at local events or bank functions when appropriate.

4

TAKE ACTION

Volunteer as your bank's Advocacy Officer – any employee can serve in this role.

Testify at hearings or submit comment letters on key issues. MBA will guide the process.

Respond to MBA Action Alerts to contact lawmakers when timely issues arise.

Share real-world stories about how legislation affects your employees, customers, and community. Personal stories make advocacy impactful.

5

SUPPORT THE PACs

Contribute to state and federal PACs. MBA PACs are nonpartisan and support candidates who support our industry.

Encourage colleagues to contribute – especially officers, directors, and executives.

Include PAC education in staff meetings or internal newsletters. Reach out to MBA for talking points, PAC materials, or to host a PAC info session.

6

GET RECOGNIZED

Be celebrated for making a difference! The FAME Award - Fostering Advocacy & Meaningful Engagement – is MBA's highest honor for advocacy. It shines a spotlight on banks that go above and beyond to protect and promote our industry.

Recognized banks are featured at Executive Management Conference and in MBA media channels.

Earn your place in the Hall of FAME by completing 5 of 7 advocacy goals. Download the FAME Award Checklist and start tracking your impact today!